



Advertising costs Rates 2007

Mobile billboards!

Advertising Packages:

Number of chariots	Number of months				
	1/2	1	3	6	12
1	150	300	278	255	210
2	150	295	272	250	204
4	150	290	266	243	198
6	150	285	260	237	192
8	150	282	254	231	186
10	150	276	248	225	180

Campaigns range from two weeks to a year.

Prices indicate cost of hire of advertising space for one chariot (rickshaw).

Other packages or custom-tailored campaigns are available on request.

The minimum advertising campaign charge is £150 for 2 weeks campaign.

Production costs are not included.

All costs include VAT.

Chariot advertising:

Chariots can be completely branded in your company colours. For promotional purpose riders can wear suitable brand clothing and be trained to give overview of your campaign or to promote your event. We provide continuous care for your advertising throughout the campaign.

Advertising space specifications leaflet is available to download.

Chariot's approximate available design areas for advertising campaign is 4.2 sq m and includes:

Back panel	1240 x 710 mm
Front panel	1240 x 260 mm
2 x side panels	920 x 710 mm
2 x front wheel covers	700 x 300 mm

Production costs:

Production costs for a standard advertising package are around £230 per chariot. This includes back, front, two side panels and the application.

Please ask for details for the latest options available.

Lead time is 7 working days from submission of artwork, subject to type of advertising campaign.

Lead time for colour specific or custom printed roofs is approximately 2-4 weeks.

Please visit our website or contact us for chariot advertising space specifications and hire information.

Use Chariots for full impact advertising for events or for outdoor advertising.

